

EBFM Staff Presentation Outreach & Workshop Planning

**Andrew Applegate
(EBFM PDT Chair)**

**Council meeting
September 29, 2022**



EBFM Public Information Workshops

- MSE committee recommendations
 - Conduct workshops to communicate with stakeholders about EBFM and eFEP framework
 - Using professionally-developed science communication tools
 - Conduct outreach and hold workshops in relevant ports
 - To be followed by deep-dive workshops

Public Information Workshop planning

- Outreach and facilitation
 - Oceanvest, Tom Balf
- Phase 1A – outreach, promotion and preparation for workshops
- Phase 1B – Conduct seven port-based workshops
 - A few hours – general overview of eFEP strategies
 - Invited expert to give presentations and answer questions
- Phase 2 – Two deep dive workshops
 - Demonstrations and detailed discussion
 - A few days

Phase 1A

- Outreach
 - Summary – Document 2
- Promotion strategies developing
 - Making science communication tools more accessible
 - Method to deploy 5-minute video through webpage, registration landing page
 - Newsletter with links to EBFM materials:
<https://s3.us-east-1.amazonaws.com/nefmc.org/EBFM-Outreach-Ramping-Up-%E2%80%93-Watch-the-Five-Minute-Video-View-the-Infographics-Check-out-the-Brochures.pdf>
 - Promote workshops through social media outlets, newsletters, posters, and mailings

EBFM Public Information Workshops

- Purpose

- Build a greater understanding of EBFM as a tool to assess and manage fisheries;
- Identify potential opportunities and concerns that different stakeholders see in EBFM. Examples of questions we would ask are:
 - What opportunities do you see to use EBFM to improve existing assessment and management systems?
 - What do we stand to gain or lose in shifting towards an EBFM approach?
- Provide an opportunity for stakeholders to help define the next steps and build a willingness to continue participation in the process.

Draft agenda

- Background and purpose of the workshops
- Introduction to EBFM
 - Key concepts and the eFEP
 - Related group exercise
- EBFM management framework
 - Spatial management by gear
 - Catch limits, floors and ceilings
 - Related group exercise
- Science that supports EBFM
 - Existing data
 - More timely data
 - Related group exercise

Phase 1B

- **Preparation**
 - Invited experts – presentation and discussion (Document 1)
 - Mike Pierdinock, CPF Charters, NEFM Council
 - Alan Tracy, Vessel Services, NEFM Council
 - John Pappalardo, CCCFA, NEFM Council
 - Dr. Michael Sissenwine, former member of NEFMC
 - Dr. Gavin Fay, SMAST
 - Dr. Rich Bell, TNC
 - Dr. Sean Lucey, NEFSC
 - Dr. Geret DePiper, NEFSC
 - Dr. Jake Kritzer, NERACOOS
 - Andrew Applegate, NEFMC
 - Schedule venues
 - Promote workshops

- **Agenda** (Document 1) with breakout work groups – 3 hours per workshop
 - General introduction and background
 - Introduction to EBFM
 - Potential fishery management strategy and options
 - Science supporting EBFM
- **Schedule (subject to change)**

Phase 1B

Potential dates	Venue
October 25, 26, or 27	Gloucester and Portland
November 1, 2, or 3	Harwich/Chatham and New Bedford, Point Judith*
November 8, 9, or 10th	Point Judith*, Montauk, Manahawkin

- Schedule (subject to change)**

**Gloucester, MA
Tuesday, October 25, 2022
3:00 p.m. – 6:00 p.m.**

**Maritime Gloucester
23 Harbor Loop, Gloucester, MA 01930**

**Portland, ME
Wednesday, October 26, 2022
3:00 p.m. – 6:00 p.m.**

**DoubleTree Hotel
363 Maine Mall Rd., Portland, ME 04106**

**November 1, 2022
TBD**

Harwich/Chatham

**New Bedford, MA
Wednesday, November 2, 2022
3:00 p.m. – 6:00 p.m.**

**New Bedford Whaling Museum
18 Johnny Cake Hill, New Bedford, MA 02740**

**Point Judith, RI
November 8, 2022
3:00 p.m. – 6:00 p.m.**

**Superior Trawl Conference Room
55 State St, Narragansett, RI 02882**

**November 9, 2022
TBD**

Montauk, NY

**Manahawkin, NJ
Thursday, November 10, 2022
3:00 p.m. – 6:00 p.m.**

**Holiday Inn
151 Route 72 West, Manahawkin, NJ 08050**

EBFM Outreach Ramping Up: Watch the Five-Minute Video, View the Infographics, Check out the Brochures



New England Fishery Management Council

FOR IMMEDIATE RELEASE
May 3, 2022

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EBFM Outreach Ramping Up: Watch the Five-Minute Video, View the Infographics, Check out the Brochures

The New England Fishery Management Council is preparing to conduct public information workshops in six different fishing ports to help fishermen and other stakeholders better understand what ecosystem-based fishery management (EBFM) is all about. These workshops, which are under development, are expected to be held later this summer or early fall.

In the meantime, the Council is encouraging people to become familiar with the extensive array of outreach materials posted on the EBFM public information [outreach webpage](#). Here are some highlights.

- Watch the [five-minute introductory video](#) (see below).
- Click on the **Stakeholder Brochures** and **Presentations** on the EBFM [outreach webpage](#).
- Check out the [EBFM Glossary of Terms](#).



What is EBFM?
Find Out [HERE!](#)

EBFM Staff Presentation

Prototype MSE progress report

**Andrew Applegate
(EBFM PDT Chair)**

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Status

- Contractor chosen; contract signed
- Dr. Gavin Fay and Dr. Lisa Kerr
 - Contract start September 26
- Improve Hydra Model
- Interface with GMRI MSE framework
- EBFM Committee members and AP chairs serving as proxy stakeholders
 - First stakeholder meeting Oct 13 in Portland
 - MSE demo at GMRI
 - Second stakeholder meeting Oct 28 in New Bedford
 - Technical meetings with PDT, not yet scheduled

EBFM Staff Presentation Council Member Ongoing Development

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CMOD
Denver Nov
15-16
Objectives

- Explore the regional EBFM/EAFM approaches being developed and implemented across council regions;
- Consider the range of scientific inputs that support EBFM/EAFM and “on-ramps” for integrating this information into council processes;
- Explore tools being developed to help councils understand ecosystem dynamics, assess risk, and explore tradeoffs;
- Discuss challenges and opportunities for building long-term capacity to support EBFM/EAFM within the council process; and
- Consider the characteristics of a successful motion and share individual experiences relating to the process and “art” of scoping, crafting, and proposing effective motions.