# EBFM: Public Outreach Workshop Planning

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### Workshop framework

Introduction and outreach materials prepared by GreenFin Studio

Short presentations on topics for each module

Leave plenty of time for small group dialogue and understanding

- Introduction to EBFM (Module 1)
  - What does EBFM mean to me?
    - Stakeholder perceptions and expectations
    - Stakeholder profiles (outreach material)
  - Concepts and application (Sections 3 and 5)
  - Terminology (Section 11, outreach material)
  - The Georges Bank Ecosystem Production Unit (Section 10, outreach material)
  - Operational framework (Section 7)
    - Ecosystem Reference Points
  - Goals and objectives (Section 4)

#### Worked example (Module 2)

- What is a stock complex? (Section 6.4)
- Tools and lessons (Tangible Worked Example)
  - Biological interactions (predation and competition)
  - Technical interactions (Fish commonly caught together)
  - Tangible Worked Example tools (outreach materials)
- Harvest control rules (Section 9.1)
  - Forage fish
  - Apex predators
  - Overfished stocks
- Management Strategy Evaluation (Section 8, MSE user guide)
  - Stakeholder input
  - Role of scientists
  - Types of models and their capabilities
  - Results and interpretation

- Management structure (Module 3)
  - Scope (Section 6, outreach materials)
    - Spatial extent, stocks, and fisheries
  - Jurisdiction (Section 9.4)
    - Cooperative management
    - Resource sharing agreements
  - Limited access and permitting (Section 9.5)
  - Role of Groundfish Sectors
  - Incentive based measures (Section 9.2)
  - Special priority management
    - Forage species (Section 9.3.1)
    - Fishery impacts on ecosystem and spatial management (Section 9.6)
    - Area and gear restrictions, landings prohibitions (Section 9.3.2 and 9.3.3)

- Scientific support (Section 9.8) Module 4
  - Modernize data collection systems (Section 9.8.1)
  - Catch monitoring (Section 9.8.2)
  - Ecosystem data collection (Section 9.8.3)
  - Ecosystem research needs (Section 9.6.2 and 9.8.4)

## Workshop framework

Туре	Large format (20+ participants)	Small format (< 20 participants)
In-person	Module 1	Modules 2, 3, and 4
Webinar	Module 1	Module 2 and 4