

EBFM: Public Outreach Workshop Planning

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**Council meeting
October 1, 2020**



Workshop framework

Introduction and outreach materials prepared by GreenFin Studio

Short presentations on topics for each module

Leave plenty of time for small group dialogue and understanding

Module 1

- Introduction to EBFM

- What does EBFM mean to me?
 - Stakeholder perceptions and expectations (brochures)
 - Stakeholder profiles (outreach material)
- Concepts and application (Sections 3 and 5, infographic 1 & presentation)
- Terminology (Section 11, glossary)
- The Georges Bank Ecosystem Production Unit (Section 10, infographic 2 & presentation)
- Operational framework (Section 7, presentation)
 - Ecosystem Reference Points
- Goals and objectives (Section 4)

Module 2

- Scientific support (Section 9.8)
 - Modernize data collection systems (Section 9.8.1)
 - Catch monitoring (Section 9.8.2)
 - Ecosystem data collection (Section 9.8.3)
 - Ecosystem research needs (Section 9.6.2 and 9.8.4)



Module 3

- **Worked example**

- What is a stock complex? (Section 6.4)
- Catch ceilings and determination (presentation)
- Tools and lessons (Tangible Worked Example)
 - Biological interactions (predation and competition)
 - Technical interactions (Fish commonly caught together)
 - Tangible Worked Example tools (outreach materials)
- Harvest control rules (Section 9.1)
 - Forage fish
 - Apex predators
 - Overfished stocks
- Management Strategy Evaluation (Section 8, MSE user guide)
 - Stakeholder input
 - Role of scientists
 - Types of models and their capabilities
 - Results and interpretation

Module 4

- **Management issues**
 - **Scope (Section 6, outreach materials)**
 - Spatial extent, stocks, and fisheries
 - **Jurisdiction (Section 9.4)**
 - Cooperative management
 - Resource sharing agreements
 - **Limited access and permitting (Section 9.5)**
 - **Role of Groundfish Sectors**
 - **Incentive based measures (Section 9.2)**
 - **Special priority management**
 - Forage species (Section 9.3.1)
 - Fishery impacts on ecosystem and spatial management (Section 9.6)
 - Area and gear restrictions, landings prohibitions (Section 9.3.2 and 9.3.3)

Workshop framework

- Introduction to EBFM – Module 1
 - Two general meetings, webinar
- Scientific support – Module 2
 - One large meeting, two meetings or one webinar
- Worked example – Module 3
 - Two online webinars or a few small meetings
- Management issues – Module 4
 - Two general meetings, remote