A Cost Efficiency Analysis for Catch Accounting in NE Groundfish

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Why invest in catch accounting?

- Inding overfishing (MSA 2007, NS1 guidelines)
- Assessments rely on accurate catch
- Triggering AM's and payback mechanisms only for those responsible
- Functional markets for catch rights (ACE leasing)
 - Prices tell fisherman how and where to fish
 - High-grading and discarding mute price signals
 - Creates differential incentives for lessors (high lease prices) and lessees (low lease prices)

If F drives stock dynamics, and we don't account accurately for removals, stocks assessments will degrade and stocks will fail to rebuild Three margins for catch accounting:

- Landings
- Oiscards
- Harvest stock area

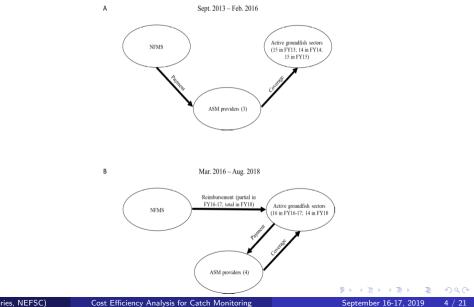
| | | 1 | 1 | 0 | 1 | | | | |
|---|------|----------|----------|---------|----------|---------|----------|---------|------------|
| | | Fishing | Kept | Catch | Disc | ard | Lan | ding | Biological |
| Data Source | Gear | Location | quantity | species | quantity | species | quantity | species | info |
| At Sea Monitors (ASM) Northeast Fisheries Observer Program (NEFOP) | I | I | I | I | I | I | | | I |
| Dealer Reports (Electronic) Vessel Trip | | | | | - | | S | S | |
| Reports (eVTR/VTR) | S | S | S | S | S | S | | | |
| Vessel Monitoring System (VMS) | S | I* | | | | | | | |

Fishing information provided

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ASM Costs



Demarest et al. (NOAA Fisheries, NEFSC)

ASM costs are estimated by Ardini et al (2019)

- Compares actual provider payments under NMFS (gov't) contracts to the rates in sector-negotiated (private) contracts
- Finds that costs are roughly equivalent for gillnet vessels and small trawlers, but are 20% lower under private contracts for large trawlers
- Cost savings driven almost exclusively by contract efficiencies for mult-day trips

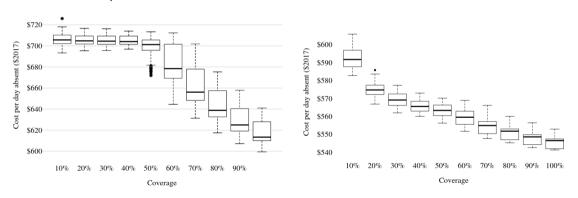
| Vessel Type | # Single Day Trips | # Multi Day Trips | % Multi Day Trips | Sector Con- tracts At-Sea Cost | NMFS Con- tracts At-Sea Cost | Cost Reduction Under Sector Contracts |
|-------------|-----------------------|----------------------|----------------------|--------------------------------------|------------------------------------|---|
| Gillnet | 1453 | 209 | 12.58% | 1.09 | 1.12 | 2.79% |
| Large Trawl | 249 | 1000 | 80.06% | 3.44 | 4.23 | 18.54% |
| Small Trawl | 945 | 116 | 10.93% | 0.65 | 0.65 | 0.97% |

Table 1: At-sea and total cost rates (2017 USD) under NMFS contracts and sector contracts, applied to fishing years 2013-2018, through August 2018.

| | | Average At-Sea Cost | Average Total Cost |
|--------------------------------|----------------|---------------------|--------------------|
| | | | |
| | NMFS contracts | 685 | 856 |
| Cost per observed seaday (ob- | FY16 contracts | 579 | 599 |
| served seadays=8918) | FY17 contracts | 602 | 623 |
| | FY18 contracts | 593 | 615 |
| | Avg. FY16-18 | 592 | 612 |
| | NMFS contracts | 789 | 986 |
| Cost per observed day absent | FY16 contracts | 667 | 690 |
| (observed day absent=7743) | FY17 contracts | 694 | 718 |
| | FY18 contracts | 683 | 709 |
| | Avg. FY16-18 | 681 | 705 |
| | NMFS contracts | 92 | 115 |
| | | | 80 |
| Cost per total day absent (to- | FY16 contracts | 78 | |
| tal days absent=66,626) | FY17 contracts | 81 | 83 |
| | FY18 contracts | 79 | 82 |
| | Avg. FY16-18 | 79 | 82 |

Note: Cost per observed seaday is based on the billing schedule for seadays paid by NMFS (quarter days).

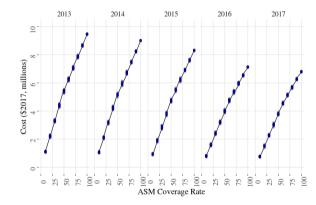
ASM costs are modeled as a function of contract rates, with adjustments for the number of observers needed.



Updated version

Old version

| Coverage rate | 2013 | 2014 | 2015 | 2016 | 2017 |
|---------------|------|------|------|------|------|
| 10 | 1.1 | 1.1 | 1.0 | 0.8 | 0.8 |
| 20 | 2.2 | 2.1 | 1.9 | 1.6 | 1.5 |
| 30 | 3.4 | 3.2 | 2.9 | 2.4 | 2.3 |
| 40 | 4.5 | 4.3 | 3.9 | 3.2 | 3.1 |
| 50 | 5.5 | 5.2 | 4.8 | 4.1 | 3.9 |
| 60 | 6.3 | 6.0 | 5.6 | 4.8 | 4.6 |
| 70 | 7.1 | 6.8 | 6.3 | 5.4 | 5.2 |
| 80 | 7.9 | 7.6 | 7.0 | 6.0 | 5.8 |
| 90 | 8.8 | 8.3 | 7.7 | 6.6 | 6.3 |
| 100 | 9.6 | 9.1 | 8.4 | 7.2 | 6.9 |



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| Length class | Coverage rate | 2013 | 2014 | 2015 | 2016 | 2017 |
|--------------|---------------|------|------|------|------|------|
| | 10 | 2.4 | 2.1 | 2.1 | 1.6 | 1.8 |
| | 20 | 4.8 | 4.2 | 4.2 | 3.2 | 3.7 |
| | 30 | 7.2 | 6.2 | 6.4 | 4.8 | 5.5 |
| | 40 | 9.6 | 8.3 | 8.5 | 6.4 | 7.3 |
| >=30', <50' | 50 | 11.8 | 10.2 | 10.6 | 8.1 | 9.1 |
| | 60 | 13.6 | 11.7 | 12.3 | 9.6 | 10.9 |
| | 70 | 15.4 | 13.2 | 13.8 | 10.8 | 12.4 |
| | 80 | 17.1 | 14.7 | 15.3 | 11.9 | 13.7 |
| | 90 | 18.8 | 16.2 | 16.9 | 13.1 | 15.0 |
| | 100 | 20.5 | 17.7 | 18.4 | 14.3 | 16.3 |
| | 10 | 5.0 | 5.0 | 4.4 | 3.7 | 4.1 |
| | 20 | 10.0 | 10.0 | 8.9 | 7.4 | 8.2 |
| | 30 | 15.0 | 15.0 | 13.3 | 11.2 | 12.3 |
| | 40 | 20.0 | 20.0 | 17.7 | 14.9 | 16.4 |
| >=50', <75' | 50 | 24.7 | 24.4 | 22.1 | 18.6 | 20.5 |
| | 60 | 28.4 | 28.0 | 25.6 | 22.1 | 24.6 |
| | 70 | 32.0 | 31.7 | 29.0 | 24.9 | 27.9 |
| | 80 | 35.6 | 35.3 | 32.1 | 27.5 | 30.7 |
| | 90 | 39.2 | 38.8 | 35.4 | 30.3 | 33.8 |
| | 100 | 42.8 | 42.4 | 38.5 | 33.0 | 36.6 |
| | 10 | 9.7 | 10.2 | 9.7 | 9.0 | 8.1 |
| | 20 | 19.5 | 20.3 | 19.4 | 18.0 | 16.2 |
| | 30 | 29.2 | 30.5 | 29.2 | 27.0 | 24.3 |
| | 40 | 38.9 | 40.7 | 38.9 | 36.0 | 32.4 |
| >=75' | 50 | 48.0 | 49.7 | 48.6 | 45.0 | 40.5 |
| | 60 | 55.2 | 57.2 | 56.3 | 53.4 | 48.5 |
| | 70 | 62.3 | 64.6 | 63.6 | 60.2 | 55.0 |
| | 80 | 69.2 | 71.9 | 70.5 | 66.7 | 60.6 |
| | 90 | 76.3 | 79.2 | 77.7 | 73.3 | 66.7 |
| | 100 | 83.2 | 86.5 | 84.6 | 79.8 | 72.2 |

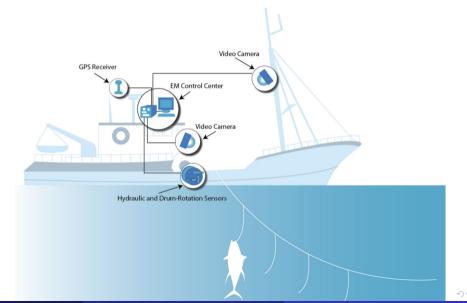
NEFOP isn't going away, "comprehensive monitoring" assumes 91% ASM

| | 2013 | 2014 | 2015 | 2016 | 2017 |
|--------------|------|------|------|------|------|
| 91% coverage | 8.84 | 8.4 | 7.78 | 6.68 | 6.39 |

Further, single-observer ASM not comprehensive on multi-day trips

| Fishing Year | % hauls unobserved on single day trips | % hauls unobserved on multi day trips |
|-----------------|--|---|
| 2010 | 2% | 14% |
| 2011 | 2% | 14% |
| 2012 | 1% | 13% |
| 2013 | 2% | 14% |
| 2014 | 1% | 15% |
| 2015 | 2% | 14% |
| 2016 | 1% | 16% |
| 2017 | 1% | 15% |
| 2018 | 2% | 20% |

EM Costs



Demarest et al. (NOAA Fisheries, NEFSC)

Estimates a sum of component costs

- Equipment
- Field services
- Video review
- Data storage

Derived from conversations with four service providers, pilot project data, and a detailed survey

Each aspect modeled separately

- Using provider responses
- Mix-and-match to preserve anonymity
- Actual cost variability may be lost, as EM is a 'package' and providers may optimize around different components
- Other than video review, cost estimates are likely too precise

Work began in 2016, costs may be different today

Equipment

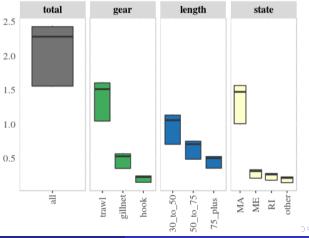
Cost is sum of.

- Systems included
 - Three cameras
 - Control box
 - User interface
 - GPS
 - Hydraulic pressure transducer
 - Drum rotation sensor
- Additional cameras
 - three assumed
 - four required on vessels < 40'
- Software
- Spare parts
- Three hard drives
- Other costs

Cost Efficiency Analysis for Catch Monitoring

$$\sum_{\nu=1}^{n} \left(SC_{\nu} + nC_{lg_{\nu}} + S_{\nu} + Sp_{l_{\nu}} + Hd_{\nu} + O_{\nu} \right)$$

.

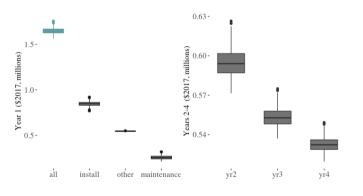


Field Services

Cost estimated separately for year one and subsequent years:

- Year 1
 - Installation
 - $\bullet \ \mathsf{labor} + \mathsf{travel}$
 - two technicians
 - Maintenance
 - Visits every 7th trip
 - Four hours each visit
 - Various travel assumptions
- Subsequent years
 - Maintenance (as above)
 - Other (phone service, etc)

 $\sum_{v=1}^{n} (h_{cl_{v}}e+2) * w_{h_{v}} + (h_{cl_{v}}e+2) * w_{l_{v}}$



Video Review

Cost is function of:

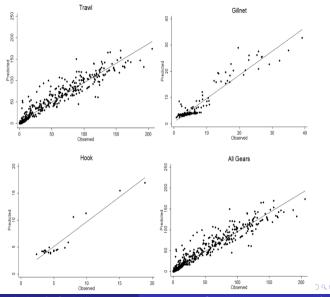
- Amount of video needing review
- Relationship between video time and review time
- Steaming review vs. fishing review
- Nature of review itself

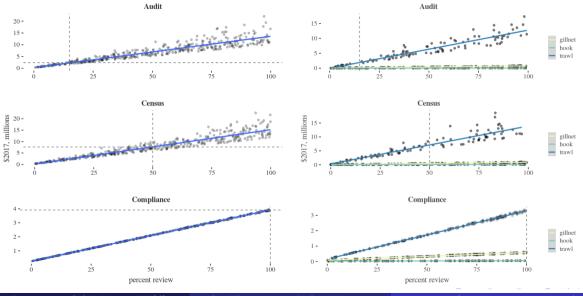
| Program design | Discard data source | Disadvantages | Advantages |
|----------------|---------------------------------------|---|---|
| Census | EM footage | high footage review time specific catch handling protocols | high data quality |
| Audit | logbook | specific catch handling protocols | lower footage review time fishermen participation in data incentives for catch handling |
| Compliance | EM footage (presence/absence only) | no discard quantity/composition information | lower footage review time normal catch handling protocols |

Video Review (con't)

$$\sum_{g=1}^{3} \sum_{t=1}^{n} (Rs_{gt} * Td_{gt} + Rf_{gt} * Fd_{gt} + P_{gt}) * L_{gt}$$

- Review ratio for transit time
- Transit duration (hours)
- Fishing duration (hours)
- Estimated uniquely for vessel size, gear type and EM program





Demarest et al. (NOAA Fisheries, NEFSC)

Cost Efficiency Analysis for Catch Monitoring

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Data Storage

Cost is function of of:

- Resolution
- Frame rate
- Bit rate
- Image itself (multifaceted images create more data)

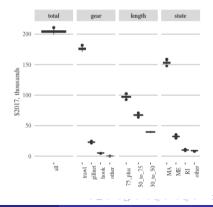
Additional considerations:

- What qualifies as data?
- Will all footage need to be retained and stored?
- For how long? Is video footage a federal record (retained for seven years)?
- How often do data need to be accessed or stored?

Demarest et al. (NOAA Fisheries, NEFSC)

Cost modeled as: S + P + G + A, where

- Storage cost
- Put fee (sending data)
- Get fee (retrieving data)
- Marginal fee per unit accessed



| | AUDIT MODEL | | | | |
|------|-----------------|-------------|---------------------|---------------|-------|
| Year | Equipment Costs | Field Costs | Review Costs | Storage Costs | Total |
| 1 | 2.09 | 1.65 | 2.33 | 0.21 | 6.28 |
| 2 | 0 | 0.60 | 2.13 | 0.21 | 2.93 |
| 3 | 0 | 0.55 | 2.06 | 0.20 | 2.82 |
| 4 | 0 | 0.53 | 2.03 | 0.20 | 2.76 |
| 5 | 0 | 0.53 | 1.95 | 0.20 | 2.68 |
| Mean | 0.42 | 0.77 | 2.10 | 0.20 | 3.49 |

CENSUS MODEL

| Year | Equipment Costs | Field Costs | Review Costs | Storage Costs | Total |
|------|-----------------|--------------------|---------------------|---------------|-------|
| 1 | 2.09 | 1.65 | 8.04 | 0.21 | 11.99 |
| 2 | 0 | 0.60 | 7.25 | 0.21 | 8.05 |
| 3 | 0 | 0.55 | 7.01 | 0.20 | 7.76 |
| 4 | 0 | 0.53 | 6.87 | 0.20 | 7.61 |
| 5 | 0 | 0.53 | 6.70 | 0.20 | 7.43 |
| Mean | 0.42 | 0.77 | 7.17 | 0.20 | 8.57 |

COMPLIANCE MODEL

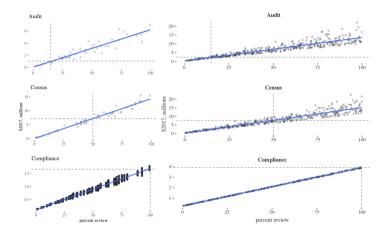
| Year | Equipment Costs | Field Costs | Review Costs | Storage Costs | Total |
|------|-----------------|-------------|---------------------|---------------|-------|
| 1 | 2.09 | 1.65 | 3.92 | 0.21 | 7.87 |
| 2 | 0 | 0.60 | 3.69 | 0.21 | 4.49 |
| 3 | 0 | 0.55 | 3.60 | 0.20 | 4.36 |
| 4 | 0 | 0.53 | 3.54 | 0.20 | 4.28 |
| 5 | 0 | 0.53 | 3.48 | 0.20 | 4.21 |
| Mean | 0.42 | 0.77 | 3.65 | 0.20 | 5.04 |

Demarest et al. (NOAA Fisheries, NEFSC)

Cost Efficiency Analysis for Catch Monitoring

Summary of changes since previous version:

- ASM problem, as previously noted
- Review time estimates had several coding problems
- Field and Storage costs were not inflation-adjusted (\$2017)
- Summary tables (now Table 14) did not accurately reflect figures
- Continued cleaning up text



Questions?

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