

## NEFMC EBFM Stakeholder Profile Development

The following DRAFT list of stakeholder groups represent the “audiences” that we will be developing EBFM outreach materials for. Once this list is finalized, we will develop profiles for each group that will detail their attitudes, understandings, issues, and obstacles related to EBFM specifically and the fishing industry and fisheries management in general.

We are seeking input on this list to ensure that we are capturing all of the key Georges Bank EBFM stakeholders. We invite feedback on which, if any, of these groups should be subdivided - i.e. should commercial fishers be divided by gear type or some other classification because these sub-groups are uniquely impacted by EBFM? We would also appreciate contact information for individuals who routinely work and interact with or who represent each of these stakeholder groups. Although we do not expect to contact everyone individually, we will be contacting several individuals as representatives of each stakeholder category to help us identify their current level of understanding of EBFM, questions about the process, major impacts, and concerns.

Stakeholder Groups	Brief Descriptions	Example Representatives (organizations and individuals)	Key Comments and Questions
<b>1. Resource Management Community</b>	The management and enforcement community.	NEFMC and ASMFC council members, state/federal managers & regulators, GARFO, Coast Guard enforcement, and NMFS managers.	It is imperative this group understands the approach and supports it at least as being scientifically & conceptually sound and doable.  Enforcement gets direction from management community. Management is looking for tips to communicate this complex approach. Providing clarity in terms and application. Develop a single playbook around EBFM in NE.
<b>2. Commercial Fishers</b>	Active harvesters.		Are these the right groupings?

<p><b>2a. Commercial groundfishermen</b></p>	<p>Trawl, gillnet, longline, and possibly small mesh fisheries</p>	<p>Cape Cod Fishermen’s Alliance, Maine Coast Fisherman’s Association, Massachusetts Fishermen’s Partnership, Gloucester Fishermen’s Wives Association (GFWA), Fishing Partnership Support Services, Chatham Harvesters Cooperative, New Hampshire Commercial Fishermen’s Association</p>	
<p><b>2b. Shellfish</b></p>	<p>Scallop, lobster, red crabs</p>	<p>NEFMC Scallop Advisory Panel members, Massachusetts Lobstermen’s Association, Maine Lobstermen’s Association, Downeast Lobstermen’s Association, Atlantic Offshore Lobstermen’s Association, New England Red Crab Harvesters' Association,</p>	
<p><b>2c. Pelagic fishers</b></p>	<p>Swordfish gillnetters, tuna fishers</p>	<p>Atlantic Bluefin Tuna Association</p>	
<p><b>3. Environmental groups</b></p>	<p>Environmental NGOs typically focused on ecosystem health or specific components of the ecosystem (marine mammals, birds, etc.) whale</p>	<p>The Nature Conservancy Environmental Defense Fund Audubon, Conservation Law Foundation, Oceana</p>	<p>“they need reassurance that EBFM is not an end run on approaches that they perceive as "finally making the industry and Council's accountable".</p>

	watchers, bird watchers, beach goers,		
<b>4. Scientists</b>	Fisheries scientists, modelers, state wildlife biologists who contribute science and science-based tools to the process.	WHOI, URI, SMAST, GMRI NEFSC, University of Maine- Carl Wilson, Eastern Maine Coastal Current Collaborative (EM3C), Fish passage managers/planners	"I am not sure if scientists are stakeholders, but regardless they should be helping with education, not requiring it. "
<b>5. Recreational fish interests</b>	Charter boat companies, state agency reps who oversee and license them.	ME DMR (staff can be helpful with details), CCA, Mass. Dept. of Marine Fisheries, R.I. Saltwater Angler Association, RI Charter Boat Association, Viking Fleet, Helen H Deep Sea Fishing, Thin Blue Line Fishing, Members of NEFMC Groundfish Recreational Advisory Panel	"Separate rec fishers from charter and head boat fishers. "
<b>6. Recreational fishers &amp; users- Unclear if this is needed or represented correctly?</b>			Unclear if this is needed. Doesn't seem to be a large group and concerns may be represented under other categories.
<b>7. Coastal Communities: Consumers and Consumer Education Groups, "General Public"</b>	Local community members & organizations with connections to fishing. Includes those who educate consumers on local seafood and play a role in	Sea Grants, state/collaborative seafood marketing groups, state and local tourism centers, maritime museums, aquaria, non-profit groups such as Our Wicked Fish, Eating with	

	shaping market demand and local fishery-dependent businesses.	the Ecosystem, and GMRI. Gloucester Fishermen Wives Association, New Bedford Seafood, Gloucester Fresh Program.	
<b>8. Dealers, processors, seafood auction, Restaurants and Retail markets</b>	Those buying catch from fishermen. Including this audience helps to capture economics from the supply side of fisheries.	Portland Fish Exchange, Port Clyde Fresh Catch, BASE, CASE, Foley Fish, Marder, There are 100's of businesses we could add to this list. MA DMF has a list of all their seafood dealers on their website.	
<b>9. Other Commercial Interests</b>	Other offshore commercial uses, including offshore wind, aquaculture, and shipping. Could also include Elected Officials, and those outside of the region who may feel they have a vested interest in "the commons."	BOEM, Cape Wind, state energy agencies and organizations, Deepwater Wind, shipping, Maine Aqua Ventus.	