



New England Fishery Management Council

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John F. Quinn, J.D., Ph.D., *Chairman* | Thomas A. Nies, *Executive Director*

MEMORANDUM

DATE: May 4, 2020
TO: EBFM Committee
FROM: John Pappalardo, EBFM Committee Chair
SUBJECT: Purpose and agenda for meeting

The **Ecosystem Based Fishery Management (EBFM) Committee** will meet by conference call beginning at 9:30 am on May 4, 2020. The meeting will break for lunch and at other times, as needed.

Purpose: The Committee should provide feedback to [Green Fin Studio \(GFS\)](#) and Council staff on draft final stakeholder profiles and on draft infographics. The Committee should provide additional guidance as needed on the purpose and objectives for Tangible Worked Examples.

Following the Council's completion of an example Fishery Ecosystem Plan (eFEP), the Council convened a [Management Strategy Evaluation Steering Committee](#) (MSE SC) to advise the Council on how initiate the next step and to roll out the eFEP to the public. Their [primary advice](#) was to begin a strategic outreach program involving a professional science communicator and a more tangible worked example. The Council issued a [request for proposals](#) (RFP) and a team of Council staff and one MSE SC member chose GFS as our science communicator and we negotiated a statement of work, with outreach material deliverables expected to be presented at the Council's June 2020 meeting.

A timeline for development of a tangible worked example is being developed with input from PDT and others as to when initial designs are ready for PDT review. Public outreach workshops will follow the outreach material development process, but the format of workshops may need to be re-thought given current circumstances as they develop.

This EBFM Committee meeting is intended to provide more specific guidance on these tasks to both GFS and the PDT.

Meeting materials. A PDF of each document will be posted to www.nefmc.org. Staff will provide access to additional meeting materials that are not included in this package. If you have any questions about the documents, please contact Andrew Applegate (aapplegate@nefmc.org ; 978-465-0492 ext. 114). Although the Council is not currently staffing the office, phone calls to the office will ring through to many staffers.

1. Meeting memo and agenda (this memo)
2. Development of public outreach materials
 - a. GFS presentation - Draft stakeholder profiles
 - b. Draft infographics
3. PDT Progress Report
 - a. Tangible Worked Example development objective and approaches.

AGENDA

ECOSYSTEM BASED FISHERIES MANAGEMENT COMMITTEE

Conference call

May 4, 2020

- 9:30 am Agenda and purpose of meeting (Document 1).....(Pappalardo)
- 9:45 Remote meeting procedures (Applegate)
- 10:00 Draft stakeholder profiles (Documents 2a and 2b) and Committee feedback.....
..... (David and Paula Jasinski, [Green Fin Studio](#))
- 11:30 Draft infographics (Documents 2a and 2c) and Committee feedback.....
..... (David and Paula Jasinski, [Green Fin Studio](#))
- 1:00 pm Lunch break
- 1:45 Tangible worked example progress report by the PDT (Document 3).....
..... (Applegate)
- 2:30 Adjourn