



New England Fishery Management Council

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John F. Quinn, J.D., Ph.D., *Chairman* | Thomas A. Nies, *Executive Director*

MEMORANDUM

DATE: March 31, 2020
TO: EBFM Committee
FROM: John Pappalardo, EBFM Committee Chair
SUBJECT: **Purpose and agenda for meeting**

Following the Status of the Ecosystem (SOE) presentation at the [Scientific and Statistical Committee conference call](#), the **Ecosystem Based Fishery Management (EBFM) Committee** will meet by its own conference call at approximately 11:00 am on March 31, 2020. The meeting will run for approximately four hours and will not break for lunch (presumably you will be home and can eat lunch there if needed).

Purpose: The Committee should provide guidance on stakeholder profiles and deliverables to [Green Fin Studio \(GFS\)](#) as well as guidance to the EBFM Plan Development Team (PDT) on development of a more tangible worked example.

Following the Council's completion of an example Fishery Ecosystem Plan (eFEP), the Council convened a [Management Strategy Evaluation Steering Committee](#) (MSE SC) to advise the Council on how initiate the next step and to roll out the eFEP to the public. Their [primary advice](#) was to begin a strategic outreach program involving a professional science communicator and a more tangible worked example. The Council issued a [request for proposals](#) (RFP) and a team of Council staff and one MSE SC member chose GFS as our science communicator and we negotiated a statement of work, with outreach material deliverables expected to be presented at the Council's June 2020 meeting.

A timeline for development of a tangible worked example has not yet been developed (until we have an idea of what is needed and how long development would take). Public outreach workshops will follow the outreach material development process, but the format of workshops may need to be re-thought given current circumstances as they develop.

This EBFM Committee meeting is intended to provide more specific guidance on these tasks to both GFS and the PDT. The committee and PDT have both been surveyed for comments on an initial list of stakeholder profiles and on qualities and characteristics of a potential tangible worked example. These comments and related presentations will be shared during the EBFM Committee conference call.

Meeting materials. A PDF of each document will be posted to www.nefmc.org. Staff will provide access to additional meeting materials that are not included in this package. If you have any questions about the documents, please contact Andrew Applegate (aapplegate@nefmc.org ; 978-465-0492 ext. 114). Although the Council is not currently staffing the office, phone calls to the office will ring through to many staffers.

1. Meeting memo and agenda (this memo)
2. Development of public outreach materials
 - a. GFS presentation
 - b. Summary of Committee and PDT comments received on the initial stakeholder profile list
3. Development of a tangible worked example
 - a. Summary of Committee and PDT comments received on the characteristics of a potential tangible worked example
 - b. Presentations by Dr. Gavin Fay

AGENDA

ECOSYSTEM BASED FISHERIES MANAGEMENT COMMITTEE

Conference call

Start time to follow the [State of the Ecosystem report](#),
but no earlier than 11:00 am

March 31, 2020

- 11:00 am Agenda and purpose of meeting (Document 1).....(Pappalardo)
- 11:15 Remote meeting procedures (Applegate)
- 11:30 Additional questions on the [SOE report](#) and [presentation](#).....(Lucey, DePiper)
- 11:45 Approach to development of outreach material development; stakeholder profiles
(Documents 2a and 2b)..... (David and Paula Jasinski, [Green Fin Studio](#))
- 1:30 Tangible worked example discussion (Documents 3a and 3b) (Applegate, Fay)
- 3:00 Adjourn